

- 1. Cover Page
- 2. Contents
- 3. Disclaimer
- 4 The GO2 People
- 5. Investment Highlights
- 6. About GO2
- 7. H1 FY21 Operational Achievements
- 8. Hunter Executive Acquisition Who are Hunter
- 9. Hunter Executive Acquisition Benefits
- 10. FY21 Pro-Forma Financials
- 11. The Path to Future Growth
- 12. Investment Highlights
- 13. Contact Us



This Half Year FY21 Update Presentation has been prepared solely for the purpose of assisting recipients in deciding whether to investigate further a possible investment in the securities of The GO2 People and may only be used for that purpose. Market size estimates are based on available research but no warranty can be given to their accuracy. This presentation is not intended to provide the sole or principal basis of an investment decision or any other risk evaluation and may not be considered as a recommendation by The GO2 People, or any other person in connection with an investment in The GO2 People. Any recipient should determine its interest in acquiring securities in The GO2 People on the basis of the Half Year FY21 Update Presentation and independent investigations that it considers necessary or desirable. An investment in The GO2 People should be considered a highly speculative investment that is subject to significant risks. Any party considering an investment in The GO2 People should seek independent financial advice. This presentation has been been lodged on the ASX.



The GO2 People Ltd is a leading provider of total workforce recruitment and training solutions helping Australian business meet the demands of an evolving employment landscape.

The Company operates in key vertical markets including:

- Mining
- Infrastructure
- Construction
- Engineering
- Industrial





Industry – GO2 operates in large fragmented industry servicing vertical markets through a complete suite of recruitment and training services.



Earnings Growth – The Company has shown continued earnings improvement in the past 18 months





Business Model – Strategic model positioned to re-train and redeploy workers impacted by COVID Pandemic



Valuation – Potential upside in market cap and share price if Company executes strategic growth plan



Management Invested – Board and key management personnel are shareholders in the Company



Growth Strategy - Company has developed a dual growth strategy via organic and M&A which focuses on earnings growth





The GO2 People executed a consolidation plan in FY20 which focused on margin improvement, cost reduction, responsible capital management and profit improvement, in order to provide a platform for positive earnings and renewed business growth in FY21 via organic means and strategic M&A activity.



### **OPERATIONAL HIGHLIGHTS**

- Highly experienced and aligned Board and KMP
- Significant financial improvement over the past 18 months
- Profitable and scalable business
- **Established key client base**
- Existing database of 250,000 + job seekers
- Deeply entrenched in key operating markets
- National Registered Training Organisation(RTO 40927)







### **OPERATIONAL HIGHLIGHTS**

- Highly experienced and aligned management
- Profitable and scalable business
- Established client base with leading businesses
- Existing database of high quality talent
- Deeply entrenched in key operating markets



#### **ACQUISITION STRATEGY CRITERIA MET BY HUNTER** THE FULL SUITE OF SERVICES **Earnings Accretive** Complimentary with cross sell potential Combined GO2 / Hunter Service Offering Scalable with good growth profile Mining Infrastructure Construction Labour Hire Engineering Zero cash component Permanent Blue Collar Industrial Training & Education Environmental Contract White Collar Water Cultural alignment Permanent White Collar Executive Search **ACQUISITION HIGHLIGHTS** Industry Completes a full circle of recruitment services for GO2



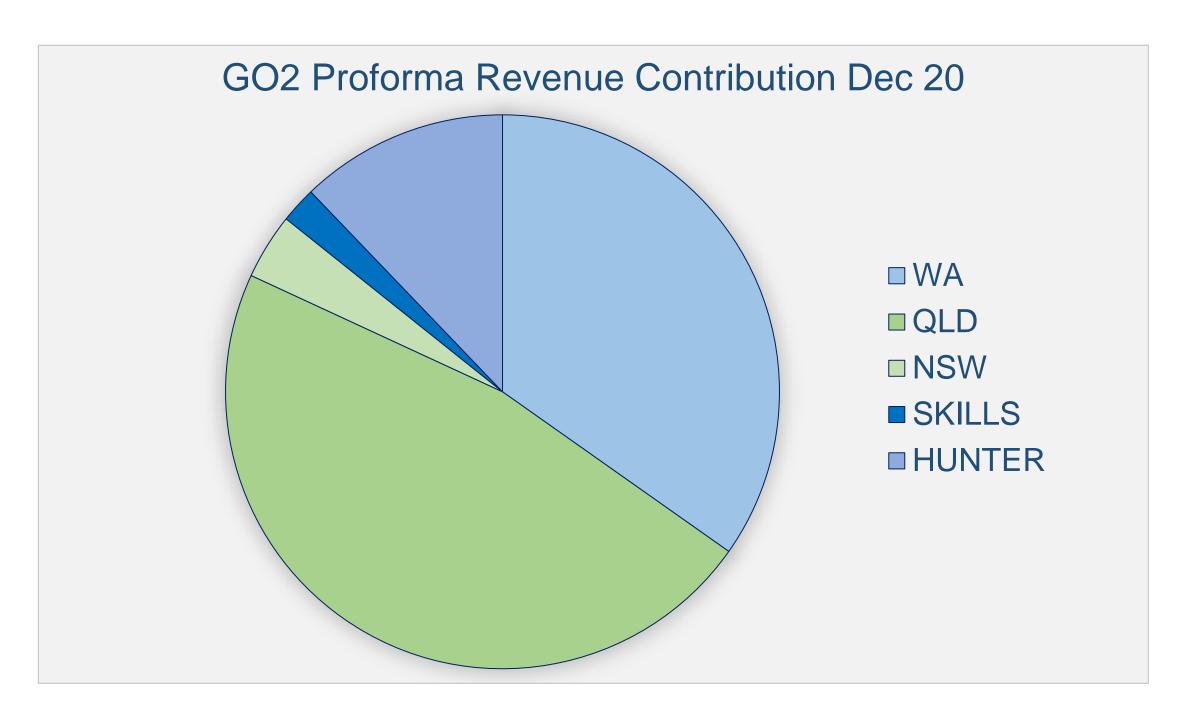
Immediate ability to leverage services to stimulate organic growth

Execution of deal attractive to future potential vendors

Motivated and aligned KMP focused on earnings growth

#### H1 FY21 Unaudited Pro-Forma Financials

The following Pro Forma Financial Information represents a hypothetical scenario combining the unaudited results of both GO2 and Hunter for the 6 month period ended 31 December 2020. The acquisition of Hunter remains subject to shareholder approval and the results of Hunter will only form part of the GO2 Group from the date of acquisition, and will not include the results disclosed below. The Pro-Forma Financial Information only represents what may have been achieved had Hunter been a part of the GO2 Group from 1 July 2020.



	GO2	Hunter	Combined
Revenue	\$12,285,000	\$1,700,000	\$13,985,000
Margin	\$1,335,000	\$515,000	\$1,850,000
EBITDA	\$183,000	\$350,000	\$533,000

#### The Path to Future Growth

The Company views strategic acquisitions as a key component to future growth. It has developed a two tier acquisition strategy which focuses on immediate earnings upside whilst meeting key criteria which will allow for future organic growth once the Company accesses the synergies of the acquisition target. It also allows for diversification into new growth industries and bolstering our presence in our key geographic target markets.

# **Acquisition Target Criteria**

**Earnings Accretive** 

Good Historical Cashflow & Capital Management

Operational Synergy with Cross Sell Potential

Scalable with Growth Prospects

Low Key Person Risk & Aligned KMP

Culturally Aligned

**Cost Rationalisation** 

Minimal Cash Component Required

The Company is well placed through its business model to access organic growth. Key to this are tailwinds in its key operating sectors and the addition of new specialised recruitment capability offered through Hunter Executive.

## **Organic Growth Avenues**

- Re-train and re-deploy: GO2 has the business model ready made to take advantage of the Federal and State Governments' commitment to re-training and re-deploying the large number of workers in industries impacted by COVID-19.
- Accessing acquisition synergies: GO2 and Hunter will leverage their respective expertise to cross sell their respective services into one another's existing client base.
- National Infrastructure: Infrastructure projects being fast tracked nationally to stimulate job growth on the back of COVID-19, is creating demand for recruitment and training in infrastructure sector. High number of GO2 clients heavily involved in this space.
- Strength of the Mining Sector: Significant labour demand from existing GO2 clients, giving exclusivity to fill jobs across multiple sites, expected to drive growth given strong expertise in this sector.
- Established service agreements with tier one businesses: Preferred Supplier Services Agreements with high value clients to provide platform for revenue and improved earnings whilst offering significant cross-sell opportunities for GO2 training division.
- Overhead stabilisation and capital management: Proven ability to manage capital effectively and a stabilised cost structure, as evidenced in past 12 months, will continue to drive EBITDA improvement and margin sustainability.
- Ongoing core and adjacent revenue expansion: Ongoing focus on core recruitment business earnings supplemented by increasing demand and cross-selling opportunities for training business expected to assist with earnings expansion.
- Increase training offering: GO2 intends to continue to build out its online and face to face training and education offering





Industry – GO2 operates in large fragmented industry servicing vertical markets through a complete suite of recruitment and training services.



Earnings Growth – The Company has shown continued earnings improvement in the past 18 months





Business Model – Strategic model positioned to re-train and redeploy workers impacted by COVID Pandemic



Valuation – Potential upside in market cap and share price if Company executes strategic growth plan



Management Invested – Board and key management personnel are shareholders in the Company



Growth Strategy - Company has developed a dual growth strategy via organic and M&A which focuses on earnings growth







WA | QLD | NSW

For more information contact:

Paul Goldfinch
Co-Founder / Executive Director
paulg@thego2people.com.au

Or

Matthew Thomson
Chief Financial Officer / Joint Company Secretary
<a href="matthewt@thego2people.com.au">matthewt@thego2people.com.au</a>